

**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)**

COUNTRY:KENYA

NAME OF PROJECT:National Agricultural and Rural Inclusive Growth Project (NARIGP)

CREDIT NO:P153349

Assignment Title: Establishment and management of dairy digital platform

Reference No. (as per Procurement Plan): KE-KIAMBU COUNTY-173915-CS-CQS

The Government of Kenya *has received* financing from the World Bank toward the cost of the **National Agricultural and Rural Inclusive Growth Project (NARIGP)**, and intends to apply part of the proceeds for consulting services.

The consulting service for **Establishment and management of dairy digital platform** on time-based basis over an estimated period of twelve months. NARIGP development objective is “to increase agricultural productivity and profitability of targeted rural communities in selected Counties.” The Services will comprise the following major activities with a view of increasing productivity at farm level and profitability at all levels of the value chain;

- a) Register and map a minimum of 10,000 Dairy farmers
- b) Enable the farmers to keep retrievable digital records of the farm activities
- c) Disseminate information to registered farmers via SMS, in-app notifications, video & audio in predefined duration
- d) Enable uploading of periodic trainings
- e) Enable on- demand in-app video/voice trainings to registered farmers and capture farmer feedback
- f) Enable the farmers/POs/County Project Coordination Unit get data analysis in form of reports from the data collected daily, weekly, monthly or annually
- g) Notify farmers on important upcoming events based on the information fed to the system
- h) Enable farmers’ seek technical assistance from experts and give feedback on the service provided
- i) Enable farmers share experiences
- j) Polling system to track adoption

The County Government of Kiambu now invites eligible consulting firms on Dairy to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

- (i) Minimum of five years’ relevant experiences (2015 to present) and technical capacity in provision of technical, business, financial and organizational advisory services (provide details);

- (ii) At least three (3) assignments of similar nature in the past five years (2015 to present), one of which should have been in similar value chain; and
- (iii) Demonstrable experience in providing advisory services on primary production TIMPs (provide details).

Key Experts will not be evaluated at this stage.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers*, January 2011 Revised July 2014 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a subconsultancy to enhance their qualifications. **All the members of the joint venture shall be jointly and severally liable for the entire assignment. However, the experience of sub-consultant will not be considered while short-listing.**

A Consultant will be selected in accordance with the **Selection Based on the Consultants' Qualifications (CQS)** method set out in the Consultant Guidelines.

Further information can be obtained at the address below **during the normal working hours (8.00 AM to 5.00 PM.)** and inspect the REQUEST FOR EXPRESSIONS OF INTEREST documents at the office of at Kiambu sub-county agriculture offices 1st floor.

**NARIGP COUNTY PROJECT COODINATOR
COUNTY PROJECT COORDINATING UNIT
P.O BOX 2344-00900
KIAMBU**

Expressions of interest must be delivered in a written form to the address below (in person, or by mail to the address); County Project Coordinating Unit (CPCU), National Agricultural and Rural Inclusive Growth Project (NARIGP) Kiambu Sub-County Agriculture Offices 1st floor. P.O. Box 2344-00900, Kiambu. through email(narigpkiambu@gmail.com), before the closing date on 11th January 2021 by 11.00 AM. Or be addressed and posted to;

**THE CHIEF OFFICER DEPARTMENT OF AGRICULTURE, CROPS PRODUCTION,
IRRIGATION AND MARKETING**

COUNTY GOVERNMENT OF KIAMBU

P.O. BOX 2344-00900

KIAMBU

all documents to be attached on the email clearly indicating the reference number on the subject.